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Rosedale Hotel Holdings Limited
珀麗酒店控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1189)

**RETIREMENT OF EXECUTIVE DIRECTOR
AND
CHANGE OF AUTHORISED REPRESENTATIVE**

The board of directors (the “Board”) of Rosedale Hotel Holdings Limited (the “Company”) hereby announces that Dr. Yap, Allan (“Dr. Yap”) retired by rotation as an executive director of the Company at the conclusion of the annual general meeting of the Company held on 25 May 2011 (the “AGM”) and did not seek for re-election at the AGM due to his other business commitments.

Dr. Yap has confirmed that he has no disagreement with the Board and there is no matter which needs to be brought to the attention of the shareholders of the Company in relation to his retirement.

Following Dr. Yap’s retirement, he also ceased to act as an authorised representative of the Company. Ms. Chan Ling, Eva, the Managing Director of the Company, has been appointed as an authorised representative of the Company in place of Dr. Yap with effect from 25 May 2011.

The Board would like to take this opportunity to express its sincere gratitude to Dr. Yap for his valuable contribution to the Company during his tenure of office.

By Order of the Board
Rosedale Hotel Holdings Limited
Chan Ling, Eva
Managing Director

Hong Kong, 25 May 2011

As at the date of this announcement, the Board comprises:-

Executive Directors:

Mr. Cheung Hon Kit (*Chairman*)
Ms. Chan Ling, Eva (*Managing Director*)
Mr. Chan Pak Cheung, Natalis

Independent Non-executive Directors:

Mr. Kwok Ka Lap, Alva
Mr. Poon Kwok Hing, Albert
Mr. Sin Chi Fai